

## **ABOUT BUSINESS FORWARD**

Business Forward, a national trade association, works with more than 100,000 business leaders across the country, including more than 6,000 here in Michigan. We've organized hundreds of briefings on how to help women succeed in the workplace, provide for their families, and grow our economy.

Our leaders represent a range of industries and business sizes. It is a highly active, civic-minded, bipartisan group.

Six in 10 members of our network are women, and they are substantially more active than the men in our network. They also carry two-thirds or more of the household duties that come with raising children. Helping women advocate for affordable health care, climate action, sensible immigration laws, and other reforms is among our most significant accomplishments.

This report is part of a series on women's progress in the workplace and the importance of reproductive health care to women's careers, their families' security, and America's economic competitiveness. More than 300 Michigan business leaders have participated by signing a statement in support of reproductive health care, providing case studies and individual testimony, and participating in our briefings on developments in reproductive health care.

The proportion of women at every level in corporate America has hardly changed. Progress isn't just slow. It's stalled.

WOMEN IN THE WORKPLACE 2018 (OCTOBER 2018)

McKinsey & Company

## **EXECUTIVE SUMMARY**

Women are America's largest potential driver of economic growth. By simply helping women match men's labor force participation, we could grow our economy by \$1 trillion. But women cannot realize their potential in the workplace if government makes it harder for them to plan when to have kids. Reproductive health is a critical, but often overlooked, service to working women.

- 1. After decades of gains, women's progress in the workplace has stalled. They remain overrepresented in low-paying jobs, underrepresented in high-paying jobs, overworked at home, and undermined at the office.
- 2. The cost to women and their families is enormous. In the U.S. women earn 82 cents for every dollar men make, and 78 cents<sup>2</sup> in Michigan. They are working 26.4% more hours per year than they did in 1980<sup>3</sup> to provide for their families.
- 3. The cost to our economy is also enormous. If women worked and earned at the rate men do, our economy would be \$1 trillion bigger.<sup>4</sup>
- 4. That's why so many of our global competitors are helping women succeed at work. They invest three times more supporting working women than the U.S. does. The U.S., once a leader, now ranks 20th out of the world's 22 advanced economies on women's labor participation rate.
- 5. The Trump Administration, Republicans in Congress, and other officials in Michigan are restricting reproductive health care and family planning services.



REPRODUCTIVE HEALTH CARE
INCLUDES ENSURING ACCESS
TO ABORTION AND
AFFORDABLE BIRTH CONTROL,
AND ENDING PREGNANCY
DISCRIMINATION.

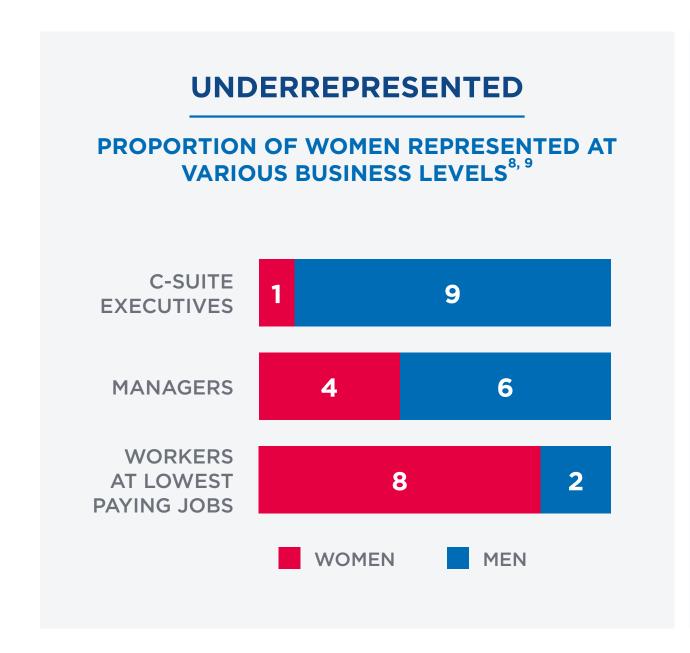


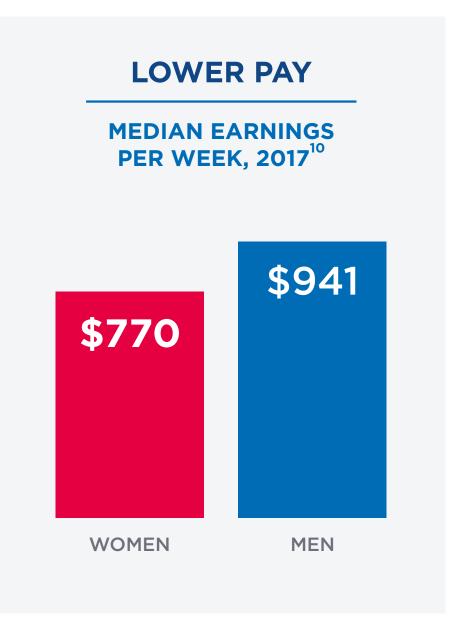
FAMILY PLANNING CLINICS
PROVIDE BIRTH CONTROL,
OFFER PREGNANCY TESTS &
COUNSELING, HELP CLIENTS
WHO WANT TO CONCEIVE,
PROVIDE PRECONCEPTION
& STI/HIV SERVICES.

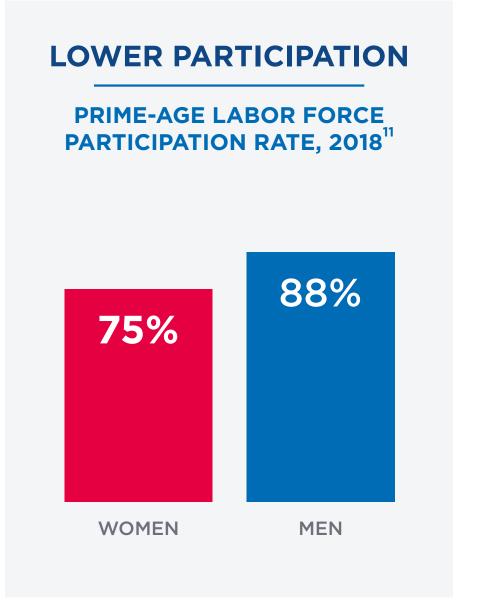
# WOMEN'S PROGRESS IS STALLED, AND TODAY'S GENDER GAP = \$1+ TRILLION IN LOST INCOME

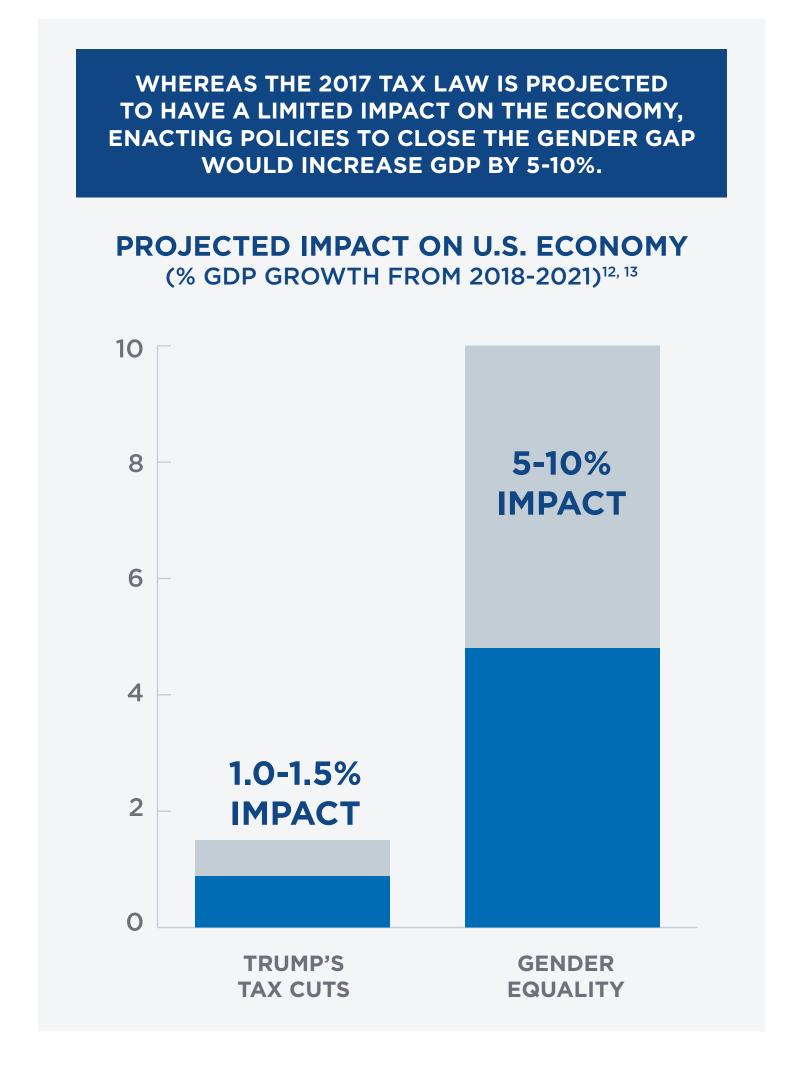
Women who work full-time earn just 82% of what their male counterparts earn. Women earn less, in part, because they tend to work in jobs and industries that pay less. In other words, they are overrepresented in low-paying jobs and underrepresented in higher paying ones. They are also less likely to be promoted. For every 100 men promoted to manager, 79 women are. Closing the gap requires both (1) helping more women enter the workforce and (2) helping more women enter higher paying fields, like engineering.

Women experience lower labor force participation rates than men. Helping women match men's participation rate would increase our GDP by 5-10%. McKinsey, S&P, and Citi estimate the impact of closing the gender gap is between \$1 trillion and \$1.6 trillion.









# WOMEN IN MICHIGAN EARN 78 CENTS FOR EVERY DOLLAR MEN MAKE

### WAGE GAP<sup>14</sup>

Women in Michigan who work full-time, year-round earn 78 cents for every dollar men with similar jobs earn.



Over a career that leads to a deficit of:

\$441,760



### WOMEN OF COLOR<sup>15</sup>

The gap is larger for women of color:

**LATINAS** 

\$0.58

**AFRICAN AMERICANS** 

\$0.63

SMALL BUSINESSES<sup>16</sup>

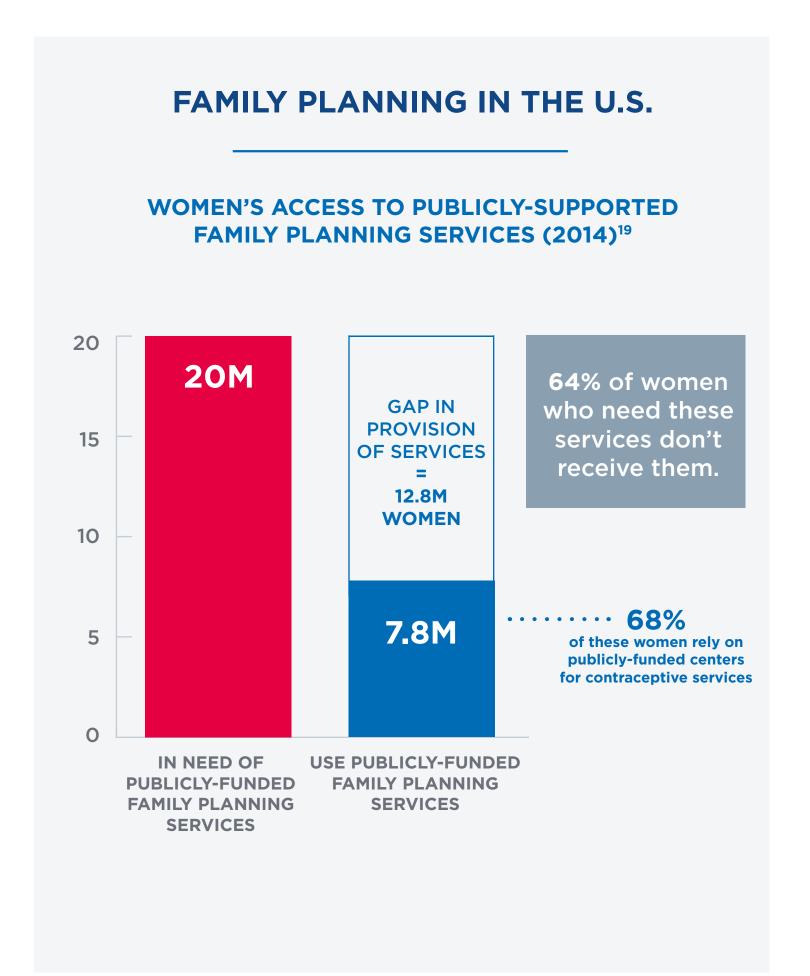
37%

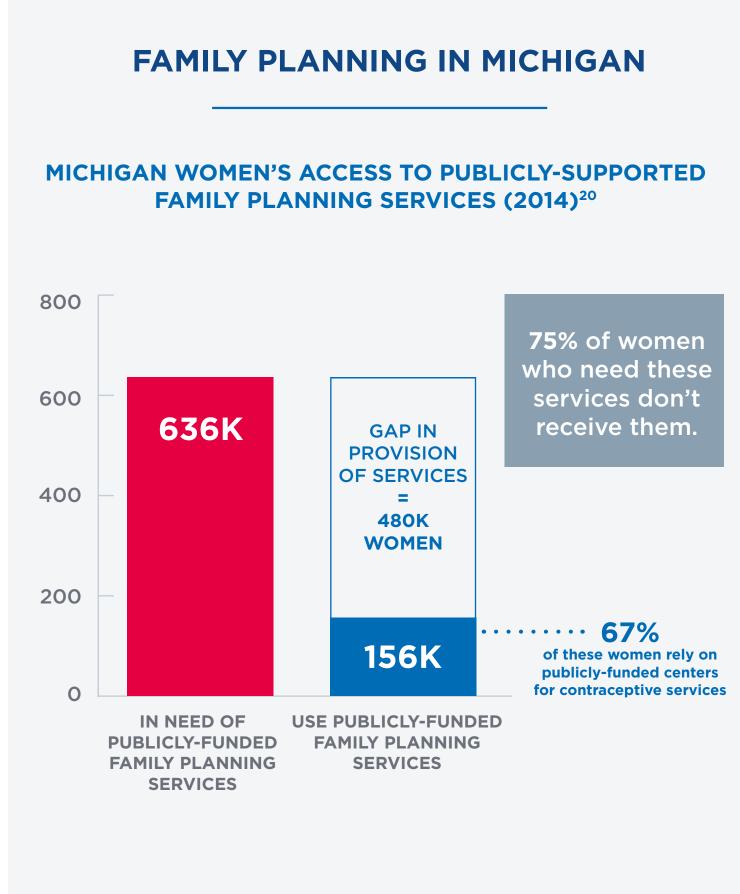
of Michigan businesses are women-owned.



# FAMILY PLANNING SERVICES REDUCE UNPLANNED PREGNANCIES AND SAVE MICHIGAN TAXPAYERS \$212M EVERY YEAR

Making contraception available to women who want it but could not otherwise afford it reduces the number of unplanned births, abortions, miscarriages, and babies born at low birth weight. Without publicly-supported family planning services, rates of unintended pregnancy and abortion in the U.S. would be 33% higher, and 27% higher in Michigan. Many of the women who require publicly-funded family planning services are young, nonwhite, low-income, or uninsured.<sup>18</sup>





# FAMILY PLANNING SERVICES SAVE TAXPAYERS MONEY

For every \$1 invested in publicly-supported family planning services, the government saves \$7.09 in Medicaid expenditures. That's because these services reduce reproductive cancers, STIs, and unintended births - all of which add to health care costs.<sup>21</sup>



\$1 ON FAMILY PLANNING \$7.09
IN MEDICAID
EXPENSES

In 2010, family planning services in Michigan saved the government<sup>22</sup>:

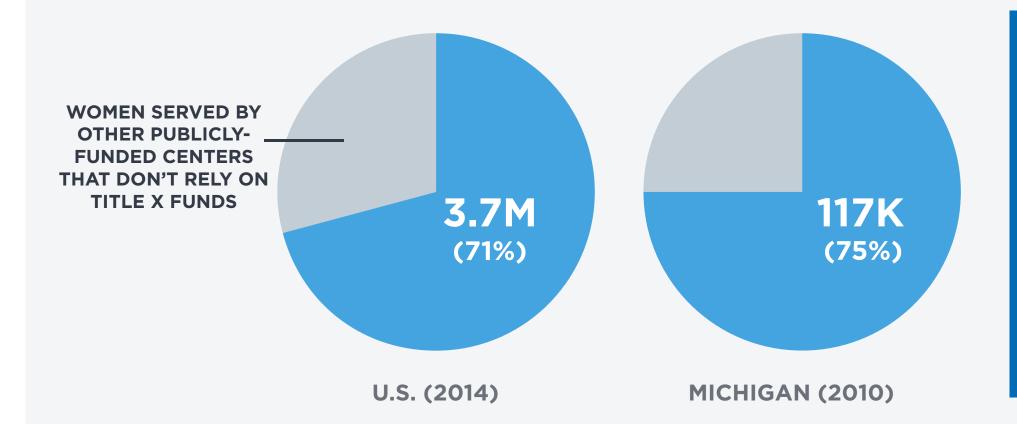
\$212 MILLION

# THE TRUMP ADMINISTRATION AND MICHIGAN LEGISLATURE POSE THREATS TO FUNDING FOR AND ACCESS TO FAMILY PLANNING

### **FEDERAL THREATS**

In 2018, the Trump Administration proposed a new gag rule policy for Title X that will the affect the nearly 4 million people who rely on this program for affordable birth control and other related services.<sup>23</sup>

# WOMEN SERVED BY PUBLICLY-FUNDED HEALTH CENTERS THAT RECEIVE TITLE X FUNDING<sup>24, 25</sup>



# WOMEN IN MICHIGAN ARE MORE RELIANT ON TITLE X CENTERS

Health centers that rely on Title X funding serve 75% of women that visit publicly-funded facilities in Michigan. This is higher than the national percentage of 71%.

The rule prevents doctors, nurses and other Title X providers from informing patients about safe and legal access to abortion. It also blocks Title X funding from going to health centers that provide abortion services – regardless of how the funding is spent.

### **STATE-LEVEL THREATS**



The Michigan legislature is currently considering several bills restricting abortion, including a bill that bans the most common method of abortion after the first trimester. In May 2019, Governor Whitmer vetoed a "heartbeat" bill - a ban on abortions after cardiac activity is detected.<sup>26</sup>

According to the Guttmacher Institute, Michigan, when compared to other states, leans hostile to abortion rights<sup>27</sup>:

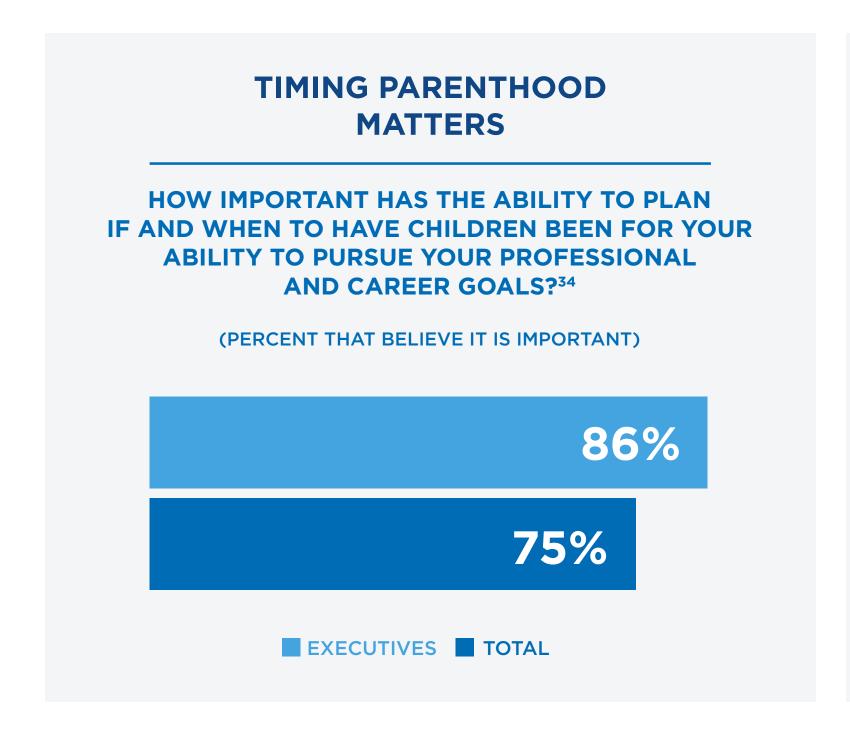
- In 2017, 87% of Michigan counties had no clinics that provided abortions and 35% of Michigan women lived in those counties.<sup>28</sup>
- Patients are required to receive counseling and wait 24 hours before procedure is performed.<sup>29</sup>
- Health plans offered in the state's health exchange under the ACA only cover abortion in cases of life endangerment to the women.<sup>30</sup>

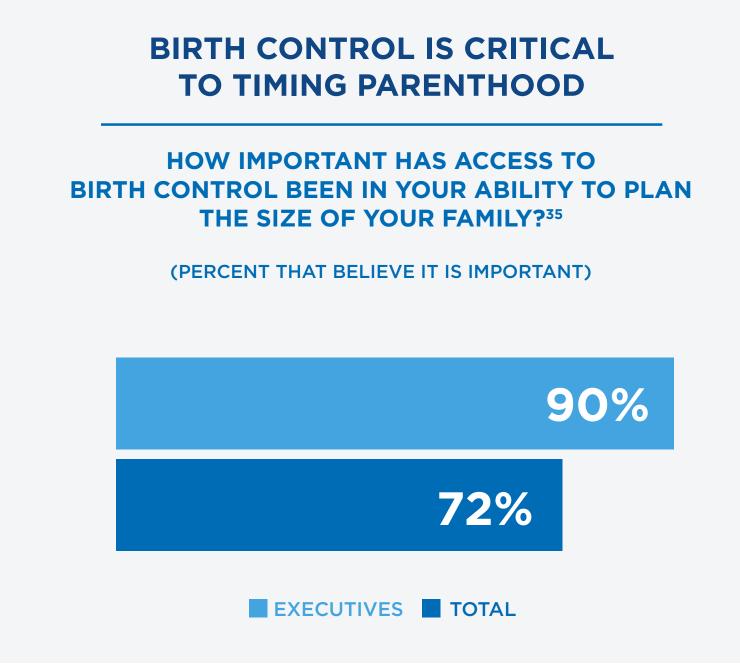
# FEMALE EXECUTIVES SUPPORT ACCESS TO REPRODUCTIVE HEALTH CARE

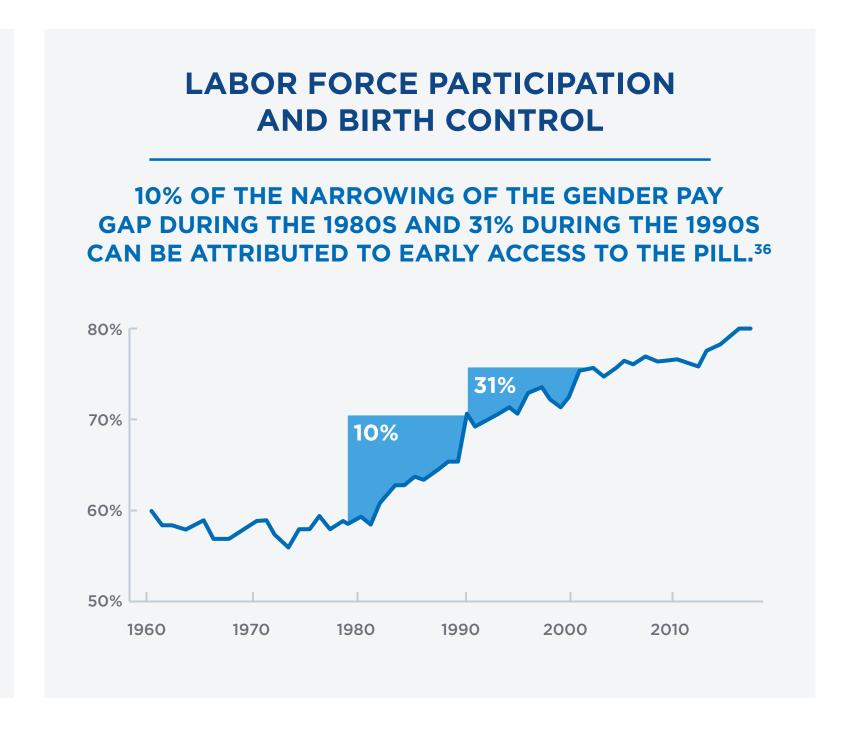
Business Forward conducted a survey with GBA Strategies and Bellwether Research & Consulting (December 2017).<sup>31</sup> The poll surveyed 1,500 American women across age, race, professional status, educational attainment, geographic area, and political spectrum on their perspectives on the issues facing women in the workplace today.

Eighty-six percent of female executives believe that being able to time and plan parenthood is critical to a woman's professional development and her family's financial security – and 90% believe access to birth control is critical to family planning. There is significant evidence to support these beliefs. For example, 10% of the narrowing of the gender pay gap during the 1980s and 31% during the 1990s can be attributed to early access to the Pill.<sup>32</sup>

Access to contraception helps women pursue higher degrees of education and establish in professional careers. The Pill accounted for more than 30% of the increase in the proportion of women in skilled careers from 1970 and 1990.<sup>33</sup>



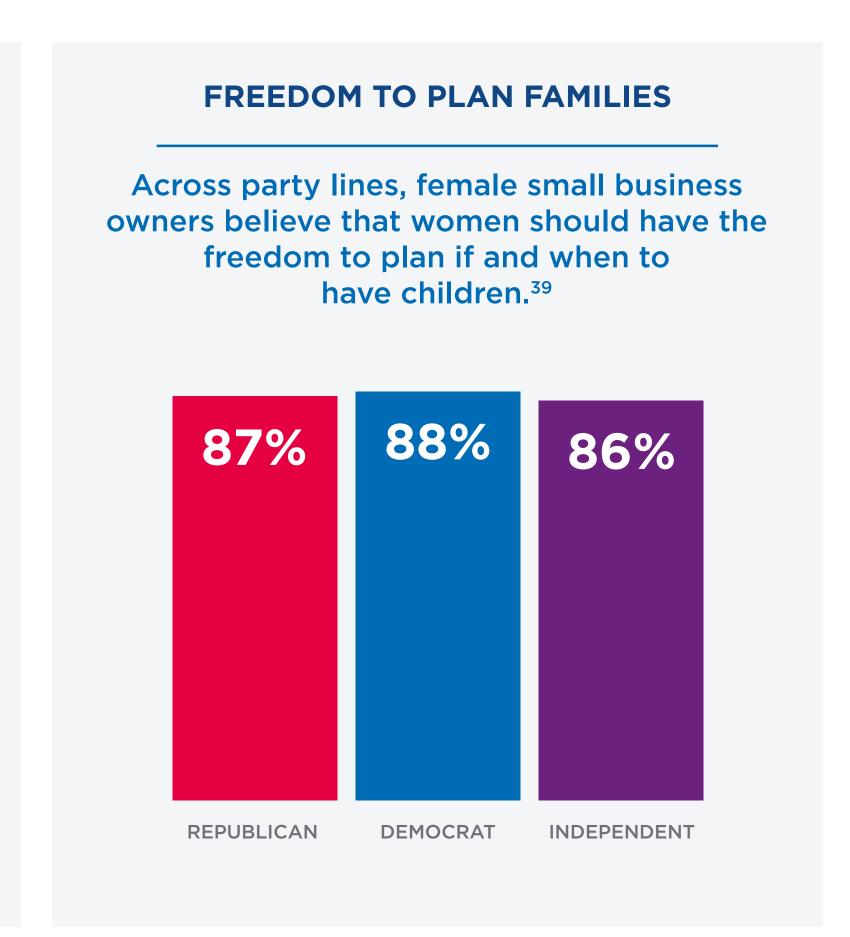


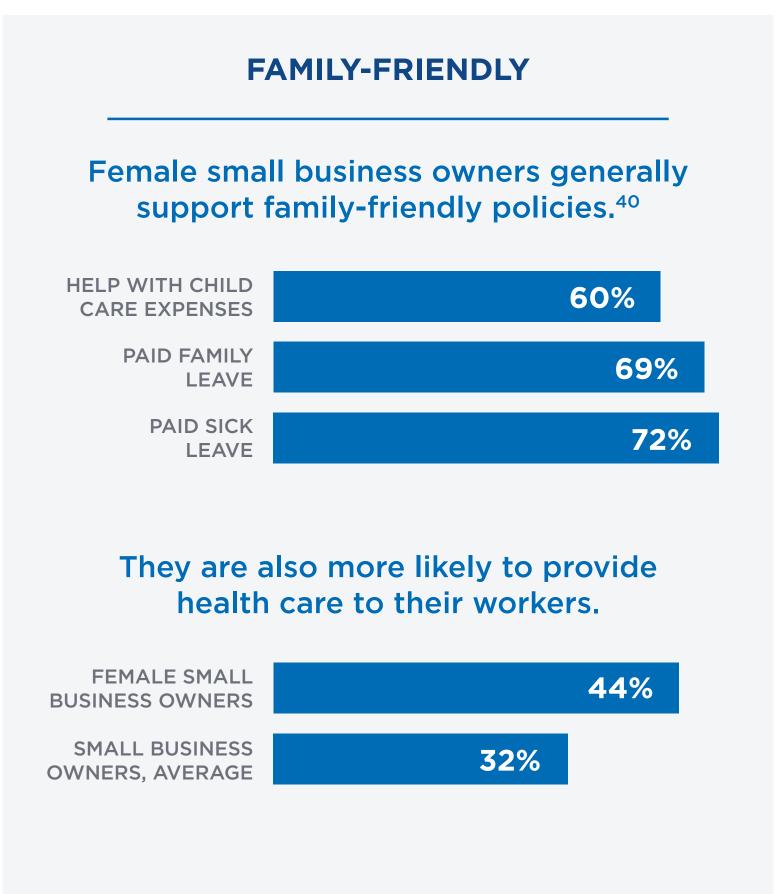


## FEMALE SMALL BUSINESS OWNERS SUPPORT ACCESS TO REPRODUCTIVE HEALTH CARE

Nearly one-third of small businesses are owned by women. Their 11 million businesses contribute \$1.6 trillion to the U.S. economy each year. They are also more likely to provide health insurance to their employees than male small business owners. A survey of female small business owners by Small Business Majority (2018) demonstrates the importance of reproductive health care to their professional development and their families' financial security.<sup>37</sup>

# **ACCESS TO HEALTH CARE** 79% of female small business owners believe that access to reproductive health care is essential to women's economic security and wellbeing.<sup>38</sup> 79%

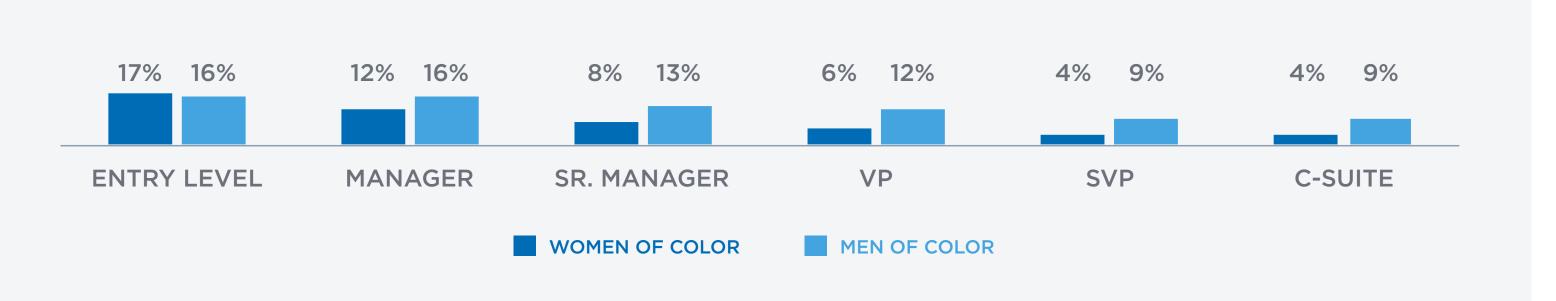




# FOR WOMEN OF COLOR WHO FACE ADDITIONAL BARRIERS IN THE WORKPLACE, ACCESS TO REPRODUCTIVE HEALTH CARE IS CRITICAL

### REPRESENTATION IN THE CORPORATE PIPELINE<sup>41</sup>

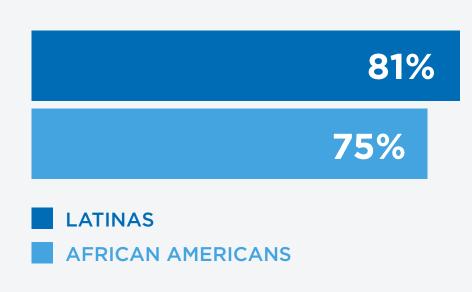
Women of color face greater institutional barriers to promotion in the workplace, and that suggests access to reproductive health care matters more to their careers.



### FREEDOM TO PLAN FAMILIES<sup>42</sup>

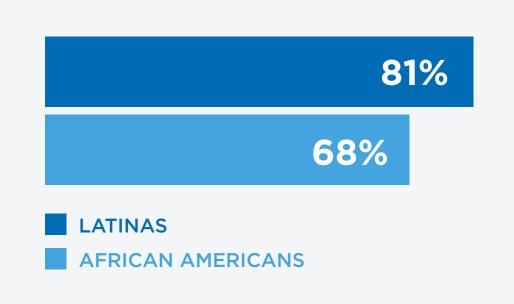
How important has the ability to plan if and when to have children been for your ability to pursue your personal professional or career goals?

(% that believe it's important)



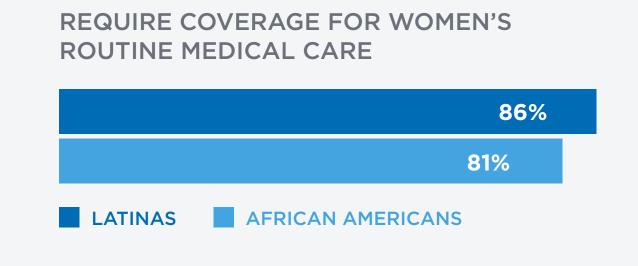
How important has access to birth control been in your ability to plan the size of your family?

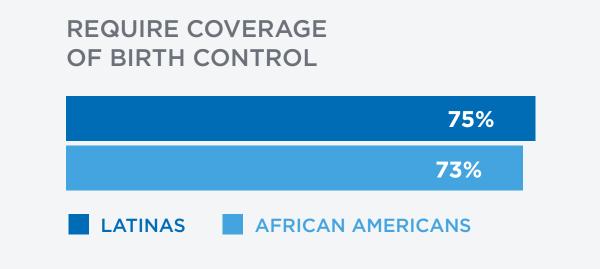
(% that believe it's important)



### ACCESS TO BIRTH CONTROL AND HEALTH CARE<sup>43</sup>

Women of color overwhelmingly support requiring insurance to cover birth control and making sure all women have coverage for routine medical care like mammograms and pap smears – even if they don't have health insurance.





# OUR GLOBAL COMPETITORS SPEND THREE TIMES MORE SUPPORTING WOMEN -AND IT'S BOOSTING THEIR ECONOMIES

Once a leader, the U.S. now ranks 20 out of 22 advanced economies in prime-age female labor participation.<sup>44</sup> In 2015, other OECD members spent more than three times more subsidizing family benefits (as a share of GDP) than the U.S.<sup>45</sup>





The reason Canadian women are much more likely to be in the workforce than their U.S. counterparts comes down to three decades of public policies and business incentives.48

- BETH ANN BOVINO

**S&P GLOBAL** 

### **WOMEN'S LABOR FORCE** PARTICIPATION RATE<sup>49</sup>

U.S. = 66.2% **CANADA = 74%** 

"While Canada began adjusting public policies and business incentives over three decades ago, the U.S. is just recently considering solutions, and these initiatives seem far from implementation."

- Citi GPS, Women in the Economy II (November, 2017)



"If the U.S. expands women-friendly policies to the level of other European countries, the women's labor force participation rate could reach 82.0%."50

- Blau & Kahn, **National Bureau of** Economic Research (2013)

## MICHIGAN BUSINESS LEADERS SUPPORT ACCESS TO REPRODUCTIVE HEALTH CARE

### Dear Elected Officials,

Here's what business leaders know: The freedom to plan our futures — including if and when to have children — is key to a woman's professional and personal success. Without robust contributions from more than half the U.S. population, our workforce grinds to a halt — and so does economic growth.

Current U.S. policies pose a threat to the country's economy and hurt national productivity. After decades of headway, gender equity has stalled. Even as women earn more college degrees, men earn more money. Women's workforce participation in our country is almost dead last —ranking 20th — among 22 advanced global economies.

If we advanced policies that help women participate in the workforce at the rate men do, the U.S. economy would grow by an additional \$1 trillion each year.

Instead of limiting access to women's health care, public officials should support policies that allow working women to thrive. Protecting and expanding reproductive health care can drive economic growth. Our families will be more stable, ourbusinesses more productive, and our workforce stronger.

### MORE THAN 300 MICHIGAN BUSINESS LEADERS SIGNED THIS STATEMENT, INCLUDING:

Alan Baum, West Bloomfield Alice Cormier, Wakefield Allen Cejmer, Owosso Amelia Hurd, Riverview Amy Packard, Big Rapids **Angelic Houston, Grand Rapids** Anke Pearson, Grand Rapids Anne Knaggs, Grand Rapids Anne Baer, Ypsilanti Audrey Taylor, Kalamazoo Audrey Minick, Milan Barbara Kantola, Niles Barbara Stanyer, Clio Barbara Cote, Holland Barbara Vandyken, Delton Barbara Reider, West Bloomfield Bervl Krasner, Honor Betsy Gingerich, Kalamazoo **Beverly Banks, Traverse City** Bob LaZebnik, Clarklake Bob Werner, Iron Mountain **Bobbie Margolis, Okemos** Bonnie German, Rochester Bonnie Pace, Swartz Creek Brandy Case, Davison Carissa Griffith, Kalamazoo Carlos Florido, Holland Caro, Pakkala, Dearborn Carol Mawhorter, Royal Oak Carol Brown. South Lvon Carol Christensen, Ann Arbor Carole Rogers, Warren Carole Kronberg, Detroit Carolyn De Voe, Flint Carolyn Kenoshmeg, Petoskey Cendra Lynn, Ann Arbor Charity Nelson, Grand Rapids Charles Knudstrup, Lowell Cheri Cline, Kalamazoo Chervl Jewett, Grand Ledge Cheryl Church, Wells Cheryl Pickerd, Grand Rapids Chris Ainslie, Ironwood Chris Oaks, Gwinn Christina Crawford, Traverse City Clarice McKenzie, Grand Rapids Constance Jurmo, Casco Cynthia Olcott, Grass Lake D. Newby, Canton D'Anna Potter, Trov Dave Less, Dewitt David Bowen, Royal Oak David Brown, Burton David Williams, Highland Park David M. Dunn, Lansing Deborah Steen, Royal Oak Deborah Walsh, Warren Deborah Haase, Madison Heights Debra Moore, Clio Debra Stupka, Kalamazoo Debra Crook, Pinckney Debra Davies, Tecumseh Delora Tyler, Southfield Denise Brennan, Auburn Hills Denise Fisher, Kalamazoo Diane McDonald, Saint Clair Shores Diane Sturtevant, Westland Diane Simancek, Bellaire Diane Bonior, Grosse Pointe Diane Blackwood, Faton Rapids Diane Fischer, Au Gres Dixie Wong, Berrien Springs Donna Martens, Holland Dora Hetrick, Lansing Dorothy Strotkamp, Ann Arbor Edna Greenperry, Flint Elaine Stienon, Ann Arboi

Elaine Hunyadi, Midland

**Elaine Arnold, Sterling Heights** 

Elaine Goodspeed, Grand Rapids Eleanor Hennessy, Bay City Elizabeth Immo, Utica Elizabeth Bosse, Troy Emery Reed, Highland Park Emily Dood, Kalamazoo Emily Vincent, Ann Arbor Enrico Hanks, Detroit Essie Adrian, Plainwell Eva Phelps, Evart Evans Pate Jr., Detroit Evelyn Bakeman, Dowagiac Fay Iles, Jackson Frankie Love, Grand Rapids Frann Spiess, Whitmore Lake Frosty Chandler, Scottville Gail Damaschke, Carney Garry Pribble, Jenison George Hill, Detroit Gerald Fisher, Dearborn Heights **Gerry Bundle, Cassopolis** Glenda Ring, Grand Rapids Gordon MacDonald, Okemos Greta Kennard, Ann Arbor Gwendolyn Johnson, Okemos Helena Shanteau, Monroe Jaclyn Shevsky, Clinton Township Jacqueline Barbieri, Brighton Jacquelyn Nye, Saint Joseph James Wrubel, Pinckney James Stover, Belmont James Foster, Alpena James Williams, Greenville Jane Steinhoff, Munising Jane Cooper, Ann Arbor Jane Elliott, Mount Clemens Janet Hendricks, Milford Janet Czubaj, Rochester Janet Ginepro, Monroe Janet Leckrone, Ann Arbor Janet Dersey, Plymouth Janett Law, Clinton Township Janette Morden, Midland Janice Baker, Calumet Javanna Bagley, Grand Rapids Jean De Mott, Hastings Jean Hodges, Roscommon Jean Waterloo, Richmond Jeanne Shepley, Madison Heights Jennifer Reinert, Marquette Jennifer Parks, Holland Jerry Bierens, Milford Jill Henke, Holland Jill Ferris, Portland Jim Watkins, Grand Rapids Jim Vandereyk, Detroit Joan Webber, Mattawan Joan Atkinson, West Bloomfield Joann Dayton, Northville Joell Austin, Grand Rapids Johann Mitchell, Monroe John Rokas, Eastpointe John Zaporski, Plymouth Joy Carlson, Manistee Joyce Nicholson, Mount Pleasant Judith Woelke, Riverview Judy Bailey, Ortonville Judy Lindberg, Marysville Julia Marckini, Holland Justin Oreau, Hillman Justine Trowbridge, Niles Karen Nowell, Coldwater Karen Ankeny, Muskegon Karen Matuschka, Battle Creek Kate Marino, Zeeland Katherine Heins, Traverse City Katherine Schindler, Ann Arbor Kathi Six, Spring Lake

Kathleen Nelson, South Lyon

Kathleen O'Donnell, Mount Morris Kathryn Mccleery, Alden Kathy Porter, Westland Kathy Joseph, Bear Lake Kathy Mason, Sebewaing Kathy Tyson, Royal Oak Katie Collins. Monroe Katrina Wikstrom, Holland Kay Michalak, Hope Kavla Vinevard, Saint Clair Kelley Ball, Riverview Kerstin Poh, Keego Harbor Kristin Ratynski, Highland Park Kristine Kovesdi, Southgate Lana Bobak, Rochester Laura Stahl, Nunica Lawrence Donovan, Waterford Leigh Young, Grand Rapids Lenore Kuipers-Cummins, Benton Harbor Lester LaBar, Saint Johns Linda Jockus, Kalamazoo Linda McGill, Alpena **Linda Stiltner, Trenton** Linda Gillespie, Milford Linda Soo Hoo, Ann Arbor Linda Kane, Saginaw Linda Krum, Schoolcraf Linda Mastin, Utica Lon Preston, Three Rivers Loretta Koehler, Tecumseh Lori Maki, Schoolcraft Lorraine Howlett, Bridgeport Louis Middleton, Saline Louise Dietz, Cass City Lucy Turner, Holly Luise Knutson, Ypsilanti Lynda Wilson Glenn, Pleasant Lake Lynn Barnes, Brown City M. Jane Roberts, Southfield Margaret Etheridge, Canton Marian Love, Portland Marie Brasseur, Flint Marilyn Hermann, Byron Center Marilyn Milewski, Howell Marilyn Woitas, Deckerville Marilyn Hurwitz, Goodrich Mark Shemanski. Norway Marshall Saltzman, West Bloomfield Marty Albert, Battle Creek Mary Wolney, Battle Creek Mary Hart, Hastings Mary Lewallen, Rothburv Mary Kee, Cedarville Mary Kron, Jenison Mary Foley, Lexington Mary Kee, Cedarville Mary Crock-Ring, Grand Junction MaryEllen Lovelace, Glennie Melba Marentette, Plymouth Melissa Weems, Monroe Melssa McGrath, Dimondale Michael Sprunk, Kalamazoo Michael Ogden, Berkley Michael Zisman, Montague Michele Oberto. Trenton Mike McCormick, Jackson Mike Hradel, Free Soil Mollie Dart, Spring Arboi Molly Laponsa, Troy Nadine Gancsos Burton Nancy Gilbert, Kalamazoo Nancy Ainsworth, Fort Gratiot Nancy Clark, Ann Arbor Nancy Florkowski, Redford Nancy Smith, Hudson Noelle Clark, Holt P.J. Coldren, Saint Helen Pam Christianson, Alpena Pamela Flick, Whitmore Lake

Pamela Goers, Romulus Patricia Perlman, Elk Rapids Patricia Frase. Waterford Patricia Sobol, Bay City Patricia Jankowski, Clinton Township Patricia Borders, Romulus Patricia Adams, Northport Patricia Dorn, Holland Patricia Harvey, Grand Rapids Patricia Beiring, Northville Paul Kerman, Warren Paula Thompson, Wyoming Peg Foote, Eaton Rapids Peggy Van Sickle, Brighton Penny Herd. Frankfort Philip Koster, Muskegon Phyllis Peterson, Lawton Ray Keeling, Milford Reva Misch, Warren Richard Han, Ann Arbor Robert Quackenbush, Boyne City Robert Williams, Sand Lake Roberta Cipcic, Battle Creek Robin Luce, Lake Orion Ron Walton, Marshall Rose Headings, Bay City Rosie Couture, Royal Oak Roxanne Lake, Rodney Roxanne Crabill, Plymouth Rudite Schmidt, Coopersville Ruth Briggs, Trenton S. Jitreun. Ann Arbor Sally Kellen, Grand Blanc Sandra Kostrzewa, Saginaw Sandra Wettergren, Clinton Township Sandra Pearson, Southgate Sarah Sercombe, Royal Oak Sharon Tumminello, New Baltimore Shaun Markey, Elk Rapids Sheri Carpenter, Warren Sherron Collins, Spring Lake Sherry Highberg, Eastpointe Silvia Tineo-Perez, Rochester Steve Turner, Battle Creek Sue Rae. Battle Creek Sue Munda, Schoolcraft SueAnn Zill, Ludington Susan Cunnningham, Portage Susan Sillars, Portage Susan Dohrman, Marquette Teresa Walsh, Canton Terryl White, Lenox Thalia Ferenc, Charlevoix Theresa Kamensky, Dearborn Tim Miller, Lansing Tim Price, Perry Timothy Hanser, Detroit Tomasa Haight, Marcellus Tracey Martin, Howell Tracey Hennigar, Midland Vally Talsma, Bruce Crossing Vicki Lowe. Canton Virginia Braun, Flint Wayne Buchanan, Grand Rapids Wendy Brown, Lansing William Edwards, Brighton Yvonne DeLuna, Holland

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