



TALKING TO YOUR ELECTED OFFICIALS

REACH OUT DIRECTLY TO YOUR ELECTED OFFICIALS: REGULAR COMMUNICATION, OVER TIME, BUILDS TRUST.

A SMALL NUMBER OF CALLS FROM INFORMED CONSTITUENTS CAN HAVE A BIGGER IMPACT THAN YOU MIGHT THINK.

CALLS



IDENTIFY YOURSELF AS A BUSINESS LEADER WITH A PRESENCE IN THEIR DISTRICT



BE CLEAR ABOUT YOUR POSITION AND CITE EXAMPLES WHERE YOU CAN



SEND A FOLLOW-UP EMAIL, ESPECIALLY IF YOU HAVE DETAILS/DATA ABOUT HOW YOUR BUSINESS HAS BEEN OR WILL BE IMPACTED BY A PARTICULAR BILL

LETTERS



USE EMAIL — TRADITIONAL MAIL CAN GET DELAYED — OR UTILIZE DIGITAL CONTACT FORMS ON THE LAWMAKER’S WEBSITE



INCLUDE THE LEGISLATION OR ISSUE IN YOUR SUBJECT LINE ALONG WITH A “YES” OR “NO” TO MAKE YOUR OPINION CLEAR



KEEP YOUR LETTER TO AROUND THREE PARAGRAPHS AND IDENTIFY YOURSELF AS A BUSINESS LEADER AT THE BEGINNING OF YOUR MESSAGE



CITE LOCAL EXAMPLES AND YOUR SPECIFIC EXPERIENCES AS A BUSINESS OWNER

PHONE SCRIPT

“Hello, my name is [...] and I am your constituent from [city, state]. I am calling to ask Senator/Representative [name] to support [topic]. [Provide business case for topic].

Who on staff is responsible for [issue]? I’d like to follow up with an email. Can you please provide their contact information?

Thank you for your time and for considering my request for your support.”

REQUEST A MEETING, OFFER A TOUR

THIS IS ONE OF THE BEST WAYS TO BREAK THROUGH WITH A GOVERNMENT OFFICE.

REQUEST A MEETING WITH THE OFFICIAL; IF APPROPRIATE, INVITE THEM TO VISIT YOUR BUSINESS.

RESOURCES & LINKS



FIND YOUR REPRESENTATIVES



READ THEIR BIOS AND COMMITTEE ASSIGNMENTS



RESEARCH THEIR VOTING RECORD



SEARCH FOR SPONSORED BILLS